



**Media General (Pty) Ltd**

# Business Development Services

**COMPANY PROFILE**

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# About Media General (Pty) Ltd

- ▶ We offer capacity development as well as monitoring and evaluation programs that will give micro and small businesses the tools to succeed and be sustainable.
- ▶ As a Business Development Services (BDS) provider to
  - SMMES
  - community projects
  - Government,
  - and Non-Governmental Organizations

In the area of Micro-Enterprise Development and Impact Assessment

Our service delivery is premised in the alignment of business strategy and social policies in the quest to develop economically sustainable worker owner enterprises and general businesses.



# Entrepreneurial Programs

## Capacity Development

### Start Ups

- Business Formulation and registration
- Training and Workshop Facilitation
- Business Advisory
- Coaching and Mentoring
- EDD Registration

# Business Development Services



## Existing

- ▶ Training and Workshop Facilitation
- ▶ Business Advisory
- ▶ Coaching and Mentoring
- ▶ Clustering
- ▶ Business Planning
- ▶ Access to Finance
- ▶ Standardization (ISO)



## Corporate Programs

### Performance Management

- ▶ Policy Analysis and Strategy Formulation
- ▶ Policy/Strategy Paper Writing
- ▶ Intervention Monitoring and Evaluation
- ▶ Impact Assessment
- ▶ Training and Workshop facilitation



## Lead Consultant

### **Anthony Mompoti Mokobi**

Over 20 years working with micro and small enterprises.

- 1994 Banking (Business Development Officer)
- 1997 Telecommunications (Business Development Manager)
- 2007 Branch Manager 2010 Regional Manager (North) Local Enterprise Authority
- 2010 Senior Manager – North Local Enterprise Authority



# Contact us.....

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